





HOTELIERS! HERE ARE 10 TIPS TO RECOVER SMOOTHLY

<p>DAY 1 - Review your website</p>	<p>It's the first way for you to show off your property, don't overlook it!</p>	
	<p>DAY 2 - Review your room types</p>	<p>Room Types are the base of your hotel - this is what clients are coming for, this is the product you are selling!</p>
<p>DAY 3 - ... and breathe!</p>		<p>Hotels are running 24/7 and it is easy to get swamped (and addicted) looking at numbers all the time - but a clear mind and healthy body is always better in the long run!</p>
	<p>DAY 4 - Google My Business</p>	<p>How to make sure your hotel is registered in GMB to get more customers!</p>
<p>DAY 5 - Review the rate plan structure</p>	<p>As much as your room types, the rates plans are part of the products you are selling: they have attributes, restrictions and T&C that need to be defined first</p>	